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## Chapter 2 Written Exercise

Top-level domains, or TLDs, are the rightmost part of a domain name. These include .com, .edu, and .gov, which are the more generic domains, as well as domains for specific countries such as .kr for Korea or .au for Australia. To create a new TLD, one must go through the Internet Corporation for Assigned Names and Numbers, or ICANN. For ICANN to approve a sponsored TLD (sTLD), it must be a recognized institution with expertise in the community using the domain. In 2011, ICANN stopped being as strict about new generic TLDs (gTLDs), and since then, people can petition for almost any TLD they wish.

Citation: Electronic Commerce, 12th Ed. By Gary P. Schneider