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Chapter 6 Exercise

Mobile phones' GPS capabilities can be useful in many ways for social network users. One way is that users can tag their posts with their location. This gives other users insight into things like what restaurants their friends go to, good vacation spots, or new attractions in the city. Another perk is that social networks can show users content based on their location. This means users can be shown local news, cool businesses near them, or events coming to their location. Another benefit of GPS is that you can keep track of friends. One example is Snapchat, where users can share their location and view a map of friends' locations. This can be useful for finding popular spots in the area or seeing if others are at the same place as you.