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### Chapter 7 Exercise

For this activity, I will be discussing Microsoft's privacy statement.

Microsoft states that the data they collect depends on the context of interactions with Microsoft and the choices you make including privacy settings and what products and features you use. The statement says that specifically use of your data for personalized advertising can be opted out, but there is no other mention of opt-in or out. They do include a section for collection of data from children, which says that they will not ask them to provide more data than required for the product. This is for children under 13. The statement does not describe what happens to collected personal data if Microsoft goes out of business or is sold.

Overall, the privacy statement is clear on some things but not others. They go into specifics about products provided by an organization and enterprise and developer products, but the sections on reasons they share personal data and how to access and control your personal data are quite short. In my opinion, these are the sections that most people care about and would like clarity on. Especially in an age where people are concerned about how much privacy they can truly have online, this statement comes across as a bit avoidant and secretive. I would prefer if more companies were transparent about the data they collect and give us the option to opt out.

URL: <https://privacy.microsoft.com/en-us/privacystatement>